



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Meniffee Lakes Dental earns first Meniffee Business Spotlight

MENIFEE- The City of Meniffee's Economic Development Department is thrilled to announce Meniffee Lakes Dental as the first local business to receive the Meniffee Business Spotlight, a program that is a part of the B3 (Building Better Businesses) program.

Meniffee Lakes Dental Group is owned by dentist, and Meniffee resident, Dr. Kyle Poulsen, who opened his dental office in October 2017. Since then, the dental office has grown from 5 employees to 15 employees, and now also includes three dentists and two hygienists. Meniffee Lakes Dental Group is committed to providing excellent, affordable dental care, with extended hours to serve Meniffee residents and neighbors in the surrounding communities.

Meniffee Lakes Dental has participated in over a dozen community events including the Smile Generation Serve Day, which provides free dentistry to those in need, toy drives for Toys for Tots and food drives for the Meniffee Valley Community Cupboard. They also have made donations to many local and global non-profit organizations. Meniffee Lakes Dental is well-deserving of the City's first Business Spotlight for their dedication to serving the Meniffee Community, which is the core value of the Meniffee Business Spotlight Program.

"Meniffee Lakes Dental is a wonderful example of a local business providing more than just their services to the city. They are also becoming part of the community through volunteering and charity work, as well as assisting our youth programs in the City," said Mayor Bill Zimmerman. "The time and resources Meniffee Lakes Dental provides in their community shows their level of commitment here, which proves how deserving they are of this recognition."

We invite you to view the Meniffee Lakes Business Spotlight. The video can be viewed here: <https://www.youtube.com/watch?v=2TbIx7cgHnc>.

The City of Meniffee Business Spotlight is part of the Economic Development Department's B3 (Building Better Businesses) program, which aims to showcase local businesses, foster pride in Meniffee's thriving business community and promote diversity in Meniffee's local economy. The "Business Spotlight" is a free business



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recognition program with the purpose of creating awareness for the variety of local businesses and their contributions to the Menifee Community. The City of Menifee Business Spotlight program highlights one local business in the City every month, who has gone above and beyond the call of business to better the community they have become a part of. Chosen applicants are honored during a special presentation at a City Council Meeting and in addition will receive a 30- second professional video production clip created by the Department of Economic Development and their team that will be showcased on the city's site.

Nominations are encouraged to recognize businesses in Menifee that contribute to the betterment of the Menifee community. Please visit the link below to apply:
<https://www.cityofmenifee.us/499/Menifee-Business-Spotlight-Program>

For more information on the Business Spotlight program, or other resources available to Menifee businesses, please contact Gina Gonzalez, Economic Development Director at ggonzalez@cityofmenifee.us or (951) 672-6777.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 90,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*