



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Menifee Announces Economic Development Website

MENIFEE- The City of Menifee is pleased to announce the launch of MenifeeBusiness.com, an interactive website dedicated to providing existing and prospective businesses and developers with all of the critical information to make Menifee their next big move.

Websites are often the first source of information that many prospective businesses, site selectors, and corporate executives visit when considering a location. To continue to attract new businesses and respond to the needs of Menifee's corporate audience, the City has launched a new Economic Development website that features the data resources that decision makers need in an interactive, intuitive structure.

As directed by the City Council, the City of Menifee has made Economic Development a main priority for the City. MenifeeBusiness.com is a direct result from efforts to enhance the experience of doing business in Menifee to ultimately attract, retain and roll out the red carpet for Menifee businesses.

"The ease of doing business in Menifee is a critical component to Menifee's Economic Development success," said Gina Gonzalez, Economic Development Director. "The new Economic Development website gives businesses all of the information they need in a user-friendly format, making all of the information about Menifee easily accessible to assist stakeholders in their decision to expand or locate in Menifee."

The new Economic Development website, created by the Economic Development Department, features a wealth of resources and tools including:

- Summaries of Menifee's strategic advantages and target industries will demonstrate why Menifee is the perfect project location.
- Comprehensive demographic information will enable businesses to make intelligent site decisions based on resident and workforce population characteristics.
- In-depth business resources will easily connect users to permitting tools, development concierge services, and workforce recruitment support.
- Innovative and competitive incentives will provide the motivation for business to expand or locate in Menifee.



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Businesses, developers, site selectors, and investors are encouraged to visit MenifeeBusiness.com to learn more about Menifee's opportunities. For more information, please contact the Economic Development Department at EconDev@cityofmenifee.us or (951) 672-6777.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 90,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*