



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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City of Menifee Council Selects Armando Villa as New City Manager

MENIFEE – The Menifee City Council has unanimously selected Armando G. Villa as the new City Manager, replacing Interim City Manager Ronald E. Bradley.

Mr. Villa, will start his new position on December 18. He is currently the City Manager for the City of Calexico, where he has served for close to 3 years. Mr. Villa has previously served as the Assistant County Executive Officer and Director of Planning and Development Services for the County of Imperial. He served as Community Development Director for the City of Temecula, and held responsibilities as Assistant City Manager, and Community Development Director for the City of Calexico. Mr. Villa started his public sector career in the City of Lake Elsinore in 1991 and has over 25 years of Government Management, Administration, Economic Development and Land Use & Urban Environmental Planning experience in both the public and private sectors.

Mr. Villa is a Credentialed Government Manager (ICMA-CM), an active member of the American Institute of Certified Planners (AICP), is certified by the Academy of Board Certified Environmental Professionals (CEP), and is pursuing certification as Certified Economic Developer (CEcD) from the International Economic Development Council. Mr. Villa holds a Certificate in Economic Development from Cal State Fresno (2012), a Master Degree in Public Administration, MPA from the California State University, San Bernardino (2003), and a Bachelor of Science Degree in Urban and Regional Planning, BS from the California Polytechnic University, Pomona (1991). Mr. Villa is happily married to his wife Delilah, and together they have two children who are attending college.

Mayor Neil Winter, citing many reasons for the selection of Villa for the position, stated “the City conducted an extensive recruitment, receiving over 46 qualified applications from throughout the United States. We interviewed a number of impressive candidates, and Mr. Villa was the right person to work with the Council to continue the progress that Menifee is making in addressing our key issues and will bring a strong vision to move the City forward. He brings an unparalleled perspective in his experience working extensively for both the private-sector and public-sector in many top executive leadership positions.”

“I am very honored and humbled by the City Council’s confidence in me to lead this dynamic organization,” said Mr. Villa. “The city is one of the most desirable places to live and work in Riverside County, and I look forward to implementing the Council and community’s vision, and playing a key role in positioning the City for a bright future.”

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 90,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*