



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Menifee Seniors invited to participate in the inaugural “Friday Night Lights” Program

Menifee, CA – The City of Menifee and its Senior Advisory Committee have partnered, along with the support of local sponsors, to present a new intergenerational program called “Friday Night Lights.” The Friday Night Lights program presents an opportunity for Menifee seniors to engage with local youth at Paloma Valley High School while supporting the school’s football team at home games. This weekly program will take place on Fridays, August 30 through September 20. Pre-registration is required for each event by the Wednesday before each game. Registration is free and can be completed online, over the phone or in person at the Kay Cenicerros Senior Center (29995 Evans Rd. Menifee Ca, 92586).

Participants will receive a complimentary T-shirt to show their team spirit and food will be provided at the game. All four games are scheduled to start at 7 p.m. at Paloma Valley High School and two pick-up locations will be available for those interested, at the Kay Cenicerros Senior Center and the Sun City Civic Association (26850 Sun City Blvd, Sun City, CA 92586).

“Intergenerational programming is something the city is passionate about with the unique age diversity in Menifee,” said Community Services Director, Jonathan Nicks. “Bringing together different generations benefits the entire community and creates a strong sense of unity. We plan on this being the launching point for many future intergenerational programs for our residents.”

This program is made possible through the generosity of our sponsors and partners, including Paloma Valley High School, Raising Canes Chicken Fingers, Faith Lutheran Church and Menifee Crime Watch. For more information, or if your organization is interested in getting involved visit www.cityofmenifee.us/seniorservices or contact the Kay Cenicerros Community Center (951) 672-9673.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 94,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*