



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Measure DD Funds Purchase of New Ladder Truck in Menifee

Menifee, CA – The Menifee City Council approved the purchase of new ladder truck for the City’s [Fire Department](#) at an August 21 Council meeting. The purchase is funded by [Measure DD](#), the City’s voter-approved one-percent sales tax, and will replace an existing truck that had passed its operational expectancy.

“As a City, we are committed to utilizing Measure DD funds the way that voters want them to be used,” said City Manager, Armando Villa. “With the help of the [Measure DD Oversight Committee](#), we have made sure that the Measure is allocating funding to public safety, 9-1-1 emergency response services and keeping our roads, parks and infrastructure in good condition.”

“Public safety is our top priority,” said CAL FIRE/Riverside County Fire Department Division Chief, Kirk Barnett. “We’re proud to partner with the City of Menifee and serve this community that continues to show its support for first responders.”

Funding from Measure DD has played a critical role in transitioning Menifee’s Fire Department from rural to municipal staffing, while adding seven new fire captains since 2016. The Measure has also funded the purchase and staffing of the Medic Patrol 7 unit, an emergency vehicle with full medical, rescue and firefighting capabilities that operates out of Fire Station 7 in Sun City. The unit has helped to improve 9-1-1 emergency response times at one of the busiest fire stations within Riverside County.

“This purchase illustrates the vital importance that Measure DD plays in our efforts to make Menifee the safe, clean community that our residents desire and deserve,” said District 1 Councilmember, Greg August. “I’d like to thank our residents for approving Measure DD, which has allowed us to make strategic decisions to enhance the vitality and safety of our community.”

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 94,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events and smart growth for*

the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.

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