



NEWS RELEASE

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FOR IMMEDIATE RELEASE

December 10, 2019

Menifee Ranks as one of America's Top 'Boomtowns'

Menifee, CA- In a national ranking by the financial website [SmartAsset](#), Menifee has ranked as the number 35 "Top Boomtown in America." In order to compile the list, SmartAsset looked at the most recently available data for large cities across the country based on population, business and economic growth, as well as positive marks in employment and household income metrics.

"Menifee is continuing to be recognized for the hard work and smart planning that has led to the booming success our residents are enjoying today," said Mayor Bill Zimmerman. "The dedication to the overall vision that has been set by City leadership has paved the way for business growth, job creation and a safe, thriving community."

According to SmartAsset, 'Boomtowns' are characterized by prosperity and robust development, and are desirable cities to take out a mortgage. Economic growth within these cities provides employment opportunities and attracts new residents and businesses.

"The methodology used to determine the top "Boomtowns' in America illustrates not only the planning that has led to our current growth and success, but is also a key indication of continued prosperity and opportunities in Menifee," said City Manager, Armando Villa. "As the seventh fastest growing City in California, a Top Workplace, a Top 100 U.S. City to Raise Kids, Top Place to Live and one of California's Safest Cities, the Top Boomtown designation adds to Menifee's growing allure as one of the country's premier cities."

For more information on business opportunities and resources, information on development services and updated City news, please visit [MenifeeBusiness.com](#). For details on the data sources and how all the information was compiled to create the final 'Boomtown' rankings, please visit [SmartAsset.com](#).

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 94,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*