

**City of Menifee  
Citizen's Advisory Committee**

**Minutes of March 22, 2010**

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Present: Mark Cooper, Tom Giedroyce, Phoebe Irely, Leah McGee, Ernie Ordonez, Jason Roth, Gloria Sanchez, Christine Schwartz, Jessica Shaw, David Johnson (alt.), Nan Miller (alt.)

City Representative(s): Councilmember Darcy Kuenzi, Rob Johnson

**I. Call to Order**

The meeting was called to order at 6:00 P.M. and a quorum was recognized

**II. Public Comments**

None

**III. Introductions**

Rob Johnson (staff) led self-introductions and each committee member followed.

Councilmember Kuenzi was in attendance and briefly thanked the members for participating in this Committee. She informed the committee that it was different from the General Plan Advisory Committee and would not be focusing on planning issues and invited all to participate in the General Plan Visioning sessions.

**IV. Presentation by Census 2010 Representatives**

Carla Henderson, Partnership Specialist, and Marlo Blades, Partnership Assistant, from the Bureau of the Census regarding Census 2010 made a presentation. Ms. Henderson provided information and handouts relative to the upcoming Census and committee members discussed its importance. Approximately \$20,000 per person over a 10 year period is associated with each person counted. It is imperative that Menifee get a proper count so that funds will be allocated for our city over the next 10 years.

The City is partnering with the Census to insure that we can provide enough information to our residents. Gloria Sanchez reported that she is performing 13 community meetings for Seniors in our area regarding the Census and providing them valuable information on what to do and what not to do in relation to Census workers who might be coming through the neighborhood. Also, she has set up a few times with the local office to come to the Oasis to meet with any residents that have questions and assist with completing forms.

**V. Brainstorming Session**

The committee conducted a brainstorming session on how to get the message out to each of the communities in Menifee of the importance of completing the Census2010 form. Below is a list of the suggestions and the upcoming events that would be beneficial to have Census 2010 representatives involved:

- Street banners at local parks – Wheatfield Park, La Ladera Park
- Posters in all public places (City Hall, Library, Post Office, Chamber, Schools, HOA's offices/clubhouses, recreation facilities, Sr. Center, etc.)
- Newspapers (Menifee Post, Valley News, Friday Flier, Neighbor News, Southwest County News(?))
- Marquee displays (SCCA, Mt. SJC, Sr. Center...)
- HOA Newsletters

Upcoming Events

- Little League Opening Day (3/6/10, 9am) – Wheatfield Park
- Crime Watch Community Awareness Event (3/6/10, 10am) – Volunteer Hall

- Crime Watch Meeting (3/9/10, 6pm Spanish/7pm English) – Volunteer Hall
- Phoebe Irey will contact both School Boards and obtain approval for school flier distribution
- State of the City (3/12/10, Noon) – Valleywide Recreation Center (La Piedra)
- Canyon Heights HOA Meeting (3<sup>rd</sup> Monday of the Month – 3/15/10
- Humane Society Meeting (3<sup>rd</sup> Saturday of the Month – 3/20/10 – Sun City Library
- Bingo Wednesdays at Senior Center
- Multi-Cultural Event at Mt. SJC (4/10/10)
- Race for Humanity at Mt. SJC (4/28/10)

**VI. Election of Chair, Vice Chair and Secretary**

Committee members had discussion involving the Chair, Vice Chair and Secretary and elected the following:

Mark Cooper, Chair  
Gloria Sanchez, Vice Chair  
Nan Miller, Secretary

**VII. Future Meeting**

The next meeting was set for Monday, March 8, 2010, 6:00 P.M. at the Kay Cenicerros Senior Center, 29995 Evans Road, Menifee, CA

**VIII. Adjournment**

Chair Cooper adjourned the meeting at 7:42 pm

Respectfully Submitted

*Rob Johnson*  
Sr. Management Analyst  
City of Menifee