



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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City of Menifee provides additional relief for Menifee small businesses

Menifee, CA- In response to the economic hardships experienced by small businesses, as a result from the COVID-19 pandemic, the City of Menifee has established the Menifee Cares Grant Program, as part of the Menifee Cares Initiative. The program awards eligible businesses \$1,500 to \$5,000 in grants to assist with the impacts of the current COVID-19 pandemic.

The City of Menifee recognizes that small businesses are the backbone of our economy, and in order to promote their continued success and job supporting, the City is utilizing the U.S. Department of Housing and Urban Development's Community Development Block Grant-Coronavirus (CDBG-CV) funding to establish the grant program. The Menifee City Council approved the allocation of funds at the June 17, 2020 regular scheduled meeting. This program has been created in partnership with City's Economic Development and the Community Development Departments in a collaborative effort to assist local Menifee businesses with working capital to support jobs, keep businesses open, maintain lease payments, and purchase PPE's as required by state guidelines.

Pre-applications will be accepted from June 18, 2020 to July 2, 2020 at 4pm. Grants will be made available for a maximum of \$5,000 (minimum of \$1,500) for eligible expenses through a lottery process. The City of Menifee encourages eligible businesses to apply, please see list of eligibility, eligible expenses and required documentation, provided in the Menifee Cares Grant Guide: https://www.menifeebusiness.com/wp-content/uploads/2020/06/Menifee_GrantProgram_8.5x11_Flyer_Final_Web.pdf.

Please see the following link to the pre-application <https://www.menifeebusiness.com/wp-content/uploads/2020/06/Menifee-SBP-App.pdf>.

For more information about the Menifee Cares Grant Program, or Menifee CARES Initiative for businesses, please visit <https://www.menifeebusiness.com/menifee-cares-2/benefits-for-businesses/> or contact the Economic Development at (951) 723-3711 or email econdev@cityofmenifee.us.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 97,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*