

FOR IMMEDIATE RELEASE

August 17, 2020

City Offers Process to Temporarily Support Personal Service Businesses Outside During Pandemic

MENIFEE, CA- Today, the City of Menifee issued a streamlined permit process under the Emergency Proclamation of the City executed on March 18, 2020, to allow for personal care services such as salon and barber shop services, gym and fitness services and outdoor church services to temporarily locate their existing business operations to adjacent private outdoor walkway, area or space while also maintaining the health and safety of the community.

As part of the Streamline Menifee initiative, and Menifee Forward campaign, the virtual over-the-counter permit is an easy [application](#) process, that requires tenant, and property owner approval as well as, a site plan for the temporary outdoor operations. No fee shall be assessed for the processing of these pandemic related permit applications. All businesses must comply with federal, state and county regulations and guidelines before they are permitted by the City to expand outdoors.

The program was developed out of the updated health orders by the State of California issued on July 13, which closed all in-door operations effective July 15 for indoor gyms, houses of worship, non-critical office businesses, hair salons and barber shops, indoor malls and personal care services in certain affected counties, including Riverside County.

“It is important for the City of Menifee to do everything we can to support our local businesses during this pandemic, and still protect the health and safety of the community,” said Lesa Sobek, District 3 Council member. “This new program will provide the needed support to our Menifee businesses so they are able to retain their employees, and remain viable- as much as possible -during the pandemic.”

Businesses interested in using the opportunity to temporarily relocate some services outdoors should contact the City’s Economic Development Department or Community Development Department at (951)672-6777, or email EconDev@cityofmenifee.us or please visit <https://www.cityofmenifee.us/324/Planning-Applications> for information and applications.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 97,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*