



# NEWS RELEASE

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## New. Better. Best.

### FOR IMMEDIATE RELEASE

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### City of Menifee Celebrates National Community Planning Month

MENIFEE, CA—Influential urban planner Daniel Burnham famously stated, “Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will not die.” It is with these big plans in mind that the City of Menifee’s planners and Community Development team approach projects. As National Community Planning Month comes to a close, the City of Menifee recognizes the important role planners play in making Menifee a premier place to be.

Each October, people throughout the nation celebrate the role that planning plays in creating great communities with National Community Planning Month. It is a time to highlight the important work planners do to improve the well-being of all people living in a community because of planning’s comprehensive perspective. This approach leads to safer, resilient, more equitable, and more prosperous communities.

Menifee continues to be one of the fastest growing communities in Riverside County. With this comes great potential, highlighting the importance of community planning. Community planning is a process that engages residents and businesses to shape the vision for the future of a city. This vision is reflected in plans such as the City’s General Plan.

Planning is more important than ever as Menifee continue to navigate the disruptive changes brought about by the pandemic. Because of this, this year’s National Community Planning Month theme is “Planning is Essential to Recovery.” Community Development Director, Cheryl Kitzerow, highlighted planning’s role in Menifee’s recovery. “Planning has always been a priority for the City of Menifee, but particularly now we are seeing the impact planning has on our community’s well-being. From the ability to support successful building development to ensuring open space is incorporated into project plans, quality planning creates a community where residents and businesses can thrive in efficient, healthy, and economically diverse ways,” Kitzerow stated.

### Get involved! #MyFavoriteMenifee Photo Contest—Show us your favorite Menifee places

The City of Menifee is celebrating National Community Planning Month by inviting Menifee residents to share photographs of their favorite places within the city of Menifee. Show off your photography skills and highlight the many great spaces created thanks to community planning by taking a photo of your favorite place in Menifee and entering to win the #MyFavoriteMenifee Photo Contest. The randomly selected winner will receive a prize pack filled with Menifee-branded goods.

To enter your photo submission, simply share your photo via Facebook, Instagram, or Twitter and use the #MyFavoriteMenifee hashtag and tell us why you love that particular Menifee location. The deadline to be considered for the Menifee prize pack is midnight on Sunday, November 8, 2020. Each shared photo with the #MyFavoriteMenifee tag prior to the contest deadline will receive one entry into the prize pack drawing. The randomly selected photo will be shared on the City’s social media accounts with credit given to the photographer.



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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 95,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*