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FOR IMMEDIATE RELEASE

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Menifee Promotes “Early” Holiday Shopping with New BINGO Game Promotion!

MENIFEE, CA—BINGO!! The City of Menifee, in partnership with the Menifee Valley Chamber of Commerce, announced a new shop local campaign, “Shop Local Holiday Bingo,” as part of the [Menifee FORWARD](#) program, as a way to encourage Menifee residents to begin their holiday shopping early, and to remind residents to keep shopping local when possible to especially assist our local businesses who have been harshly impacted by COVID-19 restrictions and guidelines.

The new Shop Local Holiday Bingo card game promotion will be available for pick-up starting November 1, at City Hall (29844 Haun Road) during operating hours, and the Menifee Valley Chamber of Commerce (29737 New Hub Dr #102), or print your own [HERE](#). Residents and visitors will be able to check off spaces on their bingo card when they make purchases at the qualifying Menifee businesses as detailed on the Bingo card. Once a row or column is completed, participants can drop off the bingo card at the Menifee Valley Chamber of Commerce, along with accompanying receipts, to receive a FREE Menifee Forward tote and be entered to win a raffle basket, valued at over \$500!!

“Menifee small businesses begin preparing in anticipation for the holiday season as early as summer by stocking up on inventory, developing marketing campaigns, arranging for special promotions, and increasing staff if needed,” said Gina Gonzalez, Economic Development Director. “As the COVID-19 pandemic continues, it has been very difficult for our businesses with stock projections, because of overseas and national impacts with supply chains, and uncertain restrictions and guidelines from the state. It is important that the Menifee community continue to be great supporters of our local businesses, and we ask that residents and visitors set aside time to “Shop Menifee” this holiday season and to lessen the COVID-19 impacts to our businesses. “

“With Small Business Saturday on November 28, the Chamber of Commerce felt it was important to not just do the traditional run of the mill passport event we hold annually, but to encourage early shopping with our BINGO Card, for the months of November and December to show our businesses in Menifee how much we care and want to help sustain them,” said Tony LoPiccolo, President of the Menifee Valley Chamber of Commerce. “By raising awareness of the help that is needed, we hope to begin to change spending habits and to encourage investment here in Menifee, where their dollars are reinvested in the city to provide services we all rely on, while also ensuring our businesses survive the pandemic.”

“Menifee Forward,” is a shop local business support campaign for Menifee, which was launched in part of the Menifee CARES Initiative, to assist businesses and encourage residents to “Shop. Support. Sustain.” our local business community. Please join the City of Menifee in celebrating small businesses this November and this upcoming holiday season! For more information on shopping local in Menifee, please visit the City of Menifee “Menifee FORWARD” at <https://www.menifeebusiness.com/menifee-forward/>, email Econdev@cityofmenifee.us, or call (951)672-6777, or contact the Chamber at (951) 672-1991 for more information.

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