



# NEWS RELEASE

CONTACT: Gina Gonzalez  
Economic Development Director  
PHONE: (951) 672-6777  
EMAIL: [GGonzalez@CityofMenifee.us](mailto:GGonzalez@CityofMenifee.us)

## New. Better. Best.

### FOR IMMEDIATE RELEASE

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### Luna Grill Mediterranean Kitchen First to be Officially Announced for Center Pointe Plaza

**MENIFEE, CA**—The City of Menifee is excited to officially share the addition of *Luna Grill Mediterranean Kitchen* as the first tenant announced to join Center Pointe Plaza, off Newport Road at Town Center. Luna Grill, an upper-scale fast-casual, healthy, non-GMO eatery, will be a part of an exciting new project consisting of a 73,000 square foot retail center currently in construction that is owned by Tourmaline Capital. Luna Grill joins a yet to be formally announced specialty grocer, a sit-down restaurant, and other eateries and uses that will be announced over the next few months. Luna Grill expects to open its Menifee location in late fall or early winter.

The expansion of Luna Grill Mediterranean to Menifee will be the restaurant's second location in Southwest Riverside County, with the other location in Temecula. Luna Grill started in San Diego in 2004 when founders Sean and Maria Pourteymour's passion for feel good, wholesome food came to life as Luna Grill. Now with over 50 locations throughout Southern California and the Dallas/Fort Worth area, Luna Grill joins the synergy and regional economic hub found in Menifee.

"Luna Grill is another exciting, fresh restaurant that is also family owned and operated to give residents and visitors options when it comes to dining in Menifee," said Councilmember Matt Liesemeyer, District 2. "It is great to see this addition—among other brands our City team has been actively encouraging to come to Menifee—come to our city after years of discussions. It says a lot that they are expanding to Menifee, even during a pandemic. With our growing community and our shifting demographics great things will continue to be on the horizon for Menifee."

For more information on Center Pointe leasing and how to join the quality tenant line-up, contact the City of Menifee's Economic Development Department at [EconDev@CityofMenifee.us](mailto:EconDev@CityofMenifee.us) or visit [www.menifeebusiness.com](http://www.menifeebusiness.com). For more information about Luna Grill, please visit [www.LunaGrill.com](http://www.LunaGrill.com).

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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 97,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*