



City of Menifee General Plan

Vision 2030

The following is a vision of Menifee as described twenty years from now:

The essence of our City can be summed up in one word: *Community*. All aspects of the general nature, ethnic and socioeconomic diversity, functionality, and sustainability of the City ultimately tie back to and reinforce this fundamental notion.

Over 20 years ago, the City of Menifee incorporated with a straightforward and pivotal message: by establishing local control of our government, we can be directly accountable for the future of our community. The entrepreneurial spirit exhibited by the City's founders still resonates with us today – we are continually seeking new and innovative ways to enhance our community's quality of life.

- We have preserved our diverse mix of neighborhoods that provide an array of housing choices for a variety of life stages and lifestyles that is unparalleled in the Inland Empire.
- Our downtown is vibrant, complete with a Community Center that serves as the central facility for our annual community celebrations and a gathering place for a broad spectrum of interests and ages.
- We celebrate our historic and cultural resources, preserving and promoting the iconic resources and landmarks that are unique to our City.
- We are especially proud of our recreational and cultural programs, and our trails are local and regional assets.
- Our institutions of higher learning have created partnerships with our local and regional medical facilities establishing a unique pairing of educational and medical services that in turn generate new jobs for our community.
- We have access to rail, bus rapid transit, local shuttle services and are at the forefront in developing a citywide golf cart/neighborhood electric vehicle plan to minimize vehicular trips that improve our air quality.

We have consistently mandated high quality development, amenities, and public services as a stipulation of growth in Menifee, prompting a continuing cycle of investment and reinvestment in our community. By commanding a high level of performance in all aspects of our City's operations, Menifee is a sought-after and safe place to live, work and visit in the Inland Empire.