



NEWS RELEASE

CONTACT: Dominique Samario,
Public Information Officer

PHONE: (951) 723-3777

EMAIL: dsamario@cityofmenifee.us

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FOR IMMEDIATE RELEASE

September 16, 2020

Mayor Zimmerman Presents Menifee's Virtual State of the City: *Investing in Our Legacy*

MENIFEE, CA—The Menifee Valley Chamber of Commerce, in partnership with the City of Menifee, will host the 2020 State of the City on October 15 at 4 p.m. For the first time the event will be virtual, featuring updates from all four Menifee City Councilmembers and Mayor Bill Zimmerman.

Titled “Investing in Our Legacy,” this year’s theme was inspired by Menifee’s progression from a young city into an established community, and the milestones that the City has accomplished this past year that were investments made by the City to set the course for the long-term quality of life desired by Menifee residents and businesses. State of the City committee member Mayor Pro Tempore Matthew Liesemeyer shared his pride in the maturity he sees in Menifee, “Menifee is a vibrant, growing community and the decisions that we as an organization make now are setting us up for our future legacy.” Liesemeyer continued, “I am proud to serve as part of Menifee’s City Council and help guide the city into the future and enhance the quality of life for our community.”



Mayor Zimmerman is excited to share with State of the City viewers the many ways the city is advancing toward its long-term goals. “The forward momentum we see in Menifee is second to none. Even during these challenging times, the community’s resilience is inspiring. The progress we have seen in Menifee is not slowing down—even through a pandemic.”

While this year’s event will not take place in person, Menifee Valley Chamber of Commerce President/CEO Tony LoPiccolo sees benefits in the virtual State of the City. “The Chamber and City are looking at this year’s virtual event as an opportunity to get this message to as many Menifee residents and businesses as possible, while also respecting social distancing requirements by the state for large events. Though we usually love gathering in person for our annual State of the City, the digital format will allow us to reach people invested in Menifee near and far.”



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The event will be streamed on Facebook and YouTube and reshared on the City's website and other social media channels. For more information about the event, visit cityofmenifee.us/StateoftheCity.

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***ABOUT MENIFEE:** Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 95,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*